FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5	
obligations may continue. See Instruction 1(b).	Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

OMB APPROVAL OMB Number: Estimated average burden

0.5

hours per response:

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* LONG JOHN W (Last) (First) (Middle) ONE PROGRESS PLAZA, SUITE 2400 (Street) ST. PETERSBURG FL 33701					3. D 07/	2. Issuer Name and Ticker or Trading Symbol FIRST ADVANTAGE CORP [FADV] 3. Date of Earliest Transaction (Month/Day/Year) 07/26/2004 4. If Amendment, Date of Original Filed (Month/Day/Year)									Relationship of Reporting Person(s) to Issuer Check all applicable) X Director 10% Owner X Officer (give title Other (specify below) Chief Executive Officer Individual or Joint/Group Filing (Check Applicable ne) X Form filed by One Reporting Person Form filed by More than One Reporting				
(City)	(St	ate) (Zip)												Person				
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																		
1. Title of Security (Instr. 3) 2. Transac Date (Month/Date)					ar) l	2A. Deemed Execution Date, f any (Month/Day/Year)		Transaction		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4 5)				and Secur Benef Owne		y	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
									Code V		Amount	(A) or (D)		Price	т	Reported Transaction(s) (Instr. 3 and 4)			(111511.4)
Class A C	Class A Common Stock 07/26/2					2004			P		390		A	\$16	.38	45,387		D	
Class A C	ommon Sto	ock		07/26	5/2004	1			P		280		A	\$16	16.4 45,667 D				
Class A C	ass A Common Stock 07/26/2				5/2004	2004			P		420		A	\$16	.43	46,087		D	
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deem Execution if any (Month/Da	n Date, Tran Code		Instr.	or of perivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		Expiratio (Month/D	Date Expriction Expiration Date Month/Day/Year) Date Expiration Expiration Date			Amount of Securities Underlying Derivative Security (Instr. and 4) Amount of Amount or Number of		8. Price Derival Securit (Instr. !	ive deri y Sec i) Ben Owi Foll Rep Trai	lumber of ivative curities neficially ned lowing ported nsaction(s	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)

Explanation of Responses:

Remarks:

By: Sharlyn Nudelman, Power of Attorney

07/27/2004

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.