

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, DC 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF THE
SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported): August 4, 2005

FIRST ADVANTAGE CORPORATION

(Exact Name of Registrant as Specified in Its Charter)

Delaware

(State or Other Jurisdiction of Incorporation)

Delaware
(State or Other Jurisdiction
of incorporation)

0-50285

(Commission File Number)

61-1437565
(IRS Employer
Identification Number)

One Progress Plaza, Suite 2400
St. Petersburg, Florida 33701
(Address of principal executive offices)

(727) 214-3411
(Registrant's telephone number)

Not Applicable.

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2 below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 7.01 Regulation FD Disclosure

John Long, the Chief Executive Officer of First Advantage Corporation (the "Company") made a presentation today at Adams Harkness 25th Annual Summer Seminar in Boston, Massachusetts. Additional information regarding this presentation is attached as Exhibit 99.1 to this report and is incorporated herein by reference. The Company undertakes no obligation to update this information, including any forward looking statements, to reflect subsequently occurring events or circumstances.

NOTE: The information in this report (including the exhibit) is furnished pursuant to Item 9 and shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 or otherwise subject to the liabilities of that section. This information will not be deemed an admission as to the materiality of any information contained herein that is required to be disclosed solely by Regulation FD.

Item 9.01 Financial Statements and Exhibits

<u>Exhibit</u>	<u>Description</u>	<u>Method of Filing</u>
99.1	Investor Presentation	Filed herewith

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this Report to be signed on its behalf by the undersigned hereunto duly authorized.

FIRST ADVANTAGE CORPORATION

Date: August 4, 2005

By: _____ /s/ JOHN LAMSON
Name: **John Lamson**
Title: **Executive Vice President and Chief Financial Officer**



FIRSTAdvantage
Facts first.

Adams Harkness 25th Annual Summer Seminar

Safe Harbor Statement

Certain statements made in this presentation, including those related to First Advantage's five point growth strategy, the closing of the CIG transaction, expansion into new markets, ability to pursue larger acquisitions, and 2005 pro forma revenue and earnings per share are forward looking. Risks and uncertainties exist that may cause results to differ materially from those set forth in these forward-looking statements. Factors that could cause the anticipated results to differ from those described in the forward-looking statements include: interest rate fluctuations; changes in the performance of the real estate markets; limitations on access to public records and other data; general volatility in the capital markets; changes in applicable government regulations; consolidation among both companies' significant customers and competitors; the companies' continued abilities to identify and complete acquisitions and successfully integrate acquired businesses; the market price of First Advantage's Class A common stock; First Advantage's ability to successfully raise capital; increases in First Advantage's expenses; unanticipated technological changes and requirements; First Advantage's ability to identify suppliers of quality and cost-effective data, and other factors described in both companies' Annual Reports on Form 10-K for the year ended December 31, 2004, as filed with the Securities and Exchange Commission. The forward-looking statements speak only as of the date they are made. Neither First American nor First Advantage undertakes to update forward-looking statements to reflect circumstances or events that occur after the date the forward-looking statements are made.



Agenda

- Company Overview
- Reporting Segments
- Marketplace Fundamentals
- Growth Acceleration Initiatives
- Strategic Positioning
- Financial Performance
- Summary

Company Overview

A leading provider of risk mitigation and business process solutions

Formed via reverse merger and publicly listed in June 2003 (NASDAQ: FADV)

67% owned by The First American Corporation (NYSE: FAF) *(as of June 30, 2005)*

TSO: 23.8 million shares

- Class A Common (tradable): 7.8 million shares
- Class B Common (non-tradable; owned by FAF): 16 million shares

Ranked among top three in major business lines

Over 2,400 employees

Serve 45,000+ clients in a variety of markets



Enterprise Screening



Employment Screening Services

• **Background Verifications**

- Third largest verifications provider
- 4,000+ clients
- 4.5 million verifications per year
- Service hundreds of the Fortune 1,000 companies
- Over 18,000 collection sites nationwide
- Industry leading turn-around times



Tax Consulting Services

Verifications include:

- Criminal records check
- Employment verification
- Education verification
- Motor vehicle verification
- Credit history
- Plus 80 various searches



SafeRent Services

• **Occupational Health Services**

- Drug testing program management
- Physical exams
- Employee assistance programs

• **Fingerprinting – Biometric Solutions**

- Majority ownership in PrideRock Holdings, Inc. provides nationwide coverage in all 50 states

Enterprise Screening



Employment
Screening
Services



Tax Consulting
Services



SafeRent
Services

• Hiring Related Credits

Credits & Incentives

- 3 million employment screens per year
- Work opportunity tax credit
- Welfare to work
- State hiring credits
- Federal empowerment zone credits
- Renewal community employment credits

Location Based Incentives

- Hiring & employment related credits
- Training & economic development grants

• Sales & Use Tax Consulting

- Reverse audits
- Sales & use tax compliance and defense
- Audit management, support & defense
- Utility studies
- Administrative appeals & audit protests
- Tax law research initiatives
- Training & education

Enterprise Screening



Employment Screening Services



Tax Consulting Services



SafeRent Services

- **Resident Screening**
 - Largest provider of resident screening information services with over 40 offices nationwide serving 25,000 properties and over 5 million apartment units
 - Proprietary databases provide civil and criminal data and assess financial and physical risks of landlords
 - 34+ million eviction records
 - 140+ million criminal records
- **Property Performance Analytics**
 - Analysis of financial performance and lease-level data
- **Renter's Insurance**
 - Markets renters insurance to present and prospective customers

Risk Mitigation



Transportation Services



Investigative Services



Intelligence & Technology Services



Supply Chain Security Services

- **Motor Vehicle Record Services**

- Second largest MVR provider covering all 50 states, Canada and Puerto Rico
- 13 million MVRs reported per year
- Over 7,500 clients including:
 - Insurance Agents
 - Insurance Companies
 - Employment Screening Companies
 - Auto Dealers
 - Lawyers & Private Investigators

- **Transportation Credit Services**

- Leading provider of business credit information to the \$500 billion trucking industry consisting of:
 - A proprietary database of payment practice records on more than 60,000 transportation brokers & shippers in the U.S.
 - 80% of leading truckload carriers as clients

- **Fleet Management**

- Develop strategies to reduce state and local taxes and other fleet charges

Risk Mitigation



Transportation
Services



Investigative
Services



Intelligence &
Technology
Services



Supply Chain
Security
Services

- ***Investigative Services***

- Nationwide investigative firm specializing in the detection and exposure of workers' compensation, liability and disability insurance fraud

- Surveillance – Comprehensive daily activity report as it relates to the claimants daily activities and reported injuries

- Background investigations – Obtain up-to-date and pertinent information on a designated subject or business

- Statements & field interviews – Written or recorded field interviews are conducted to determine the facts from insureds, claimants, and/or witnesses

- Education & training – Continued education & training of investigative team

Risk Mitigation



Transportation Services



Investigative Services



Intelligence & Technology Services



Supply Chain Security Services

- **Intelligence & Technology Services**

- 500+ clients nationwide
- Clients consists of the nation's 20 top law firms, corporations, non-profit entities and individuals
 - Due Diligence Reports
 - Computer Forensics
 - Electronic Data Discovery
 - Corporate Investigations
 - Data Recovery Services
- Provide the financial community with expert research into the backgrounds and reputations of investment targets by identifying issues in management teams' or hedge fund managers' pasts
- Leading computer forensic firms in the country. These experts recover, analyze and investigate electronic data to provide evidence for use in trial and internal investigations

Risk Mitigation



Transportation
Services



Investigative
Services



Intelligence &
Technology
Services



Supply Chain
Security
Services

- ***Supply Chain Security***
 - Provides financial analysis that quantifies cargo exposure during shipping
 - Recommend solutions that combine insurance and security programs to maximize cargo security
 - Assists with carrier selection, cargo routing, loss liability negotiations and implementation of U.S. government programs

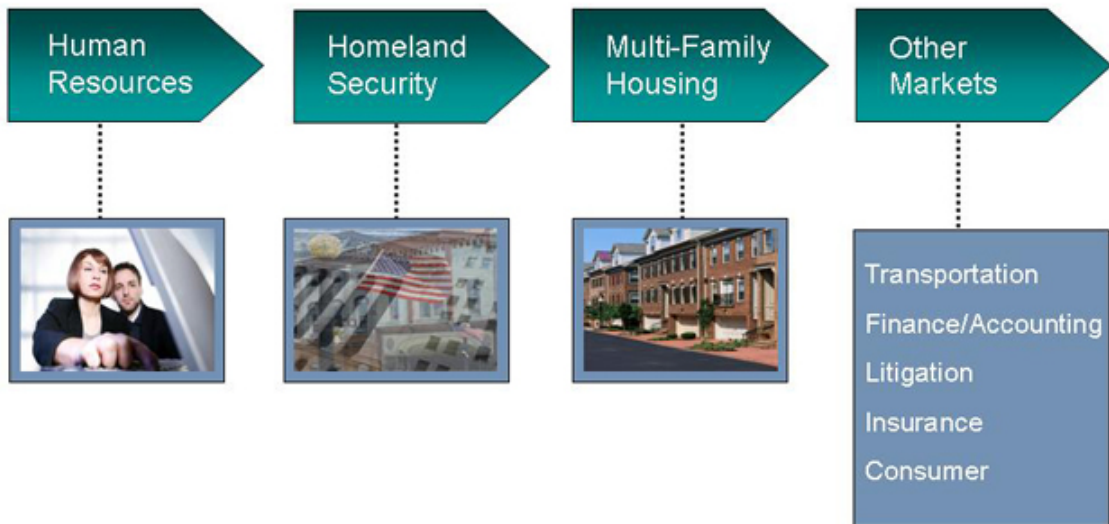
Consumer Direct



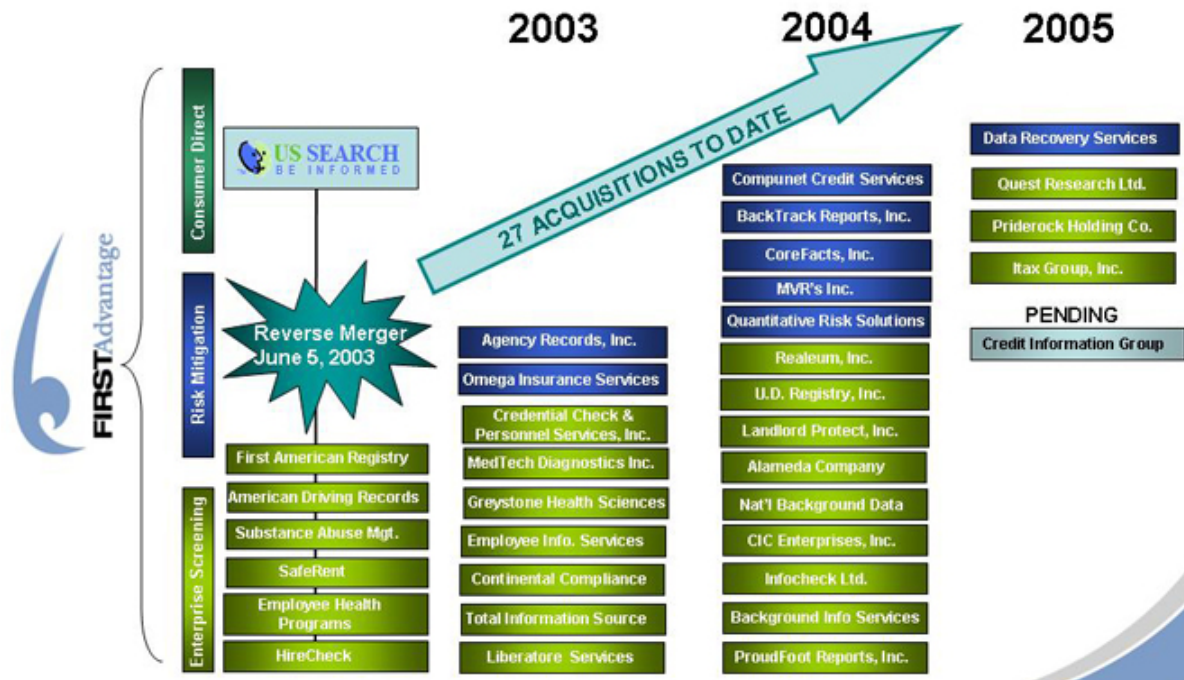
Consumer Services

- ***US Search.com***
 - 5+ million unique visitors monthly
 - 1.2 million customer database
 - 180 million site page views per year

Marketplace Fundamentals



Growth Acceleration Initiatives



Strategic Positioning

Five Point Growth Strategy:



**Acquire
for
Scale/
Margin**



**Acquire
for
Product
Expansion**



**Cross-Sell
Services**



**Pursue
Vertical
Markets**



**Expand
Overseas**

Strategic Positioning

Five Point Growth Strategy:



**Acquire
for
Scale/
Margin**

Improvement in Existing Business Lines

- Employment Background Verifications
- Resident Screening
- Tax Credits and Incentives
- Surveillance
- Computer Forensics

Strategic Positioning

Five Point Growth Strategy:



**Acquire
for
Product
Expansion**

Potential Product Expansion

- Applicant Tracking
- Skills Assessment
- Psychological Testing
- Payroll
- Benefits Administration
- Biometrics
- Electronic Discovery
- Boutique Databases

Strategic Positioning

Five Point Growth Strategy:



Cross-Sell Services

Cross-Sell Initiatives

- Implement and Build First Advantage Brand
- Initiate Cross-Sell Programs

Strategic Positioning

Five Point Growth Strategy:



**Pursue
Vertical
Markets**

Verticals of Interest

- Government
- Multifamily
- Retail
- Hospitality
- Transportation
- Healthcare
- Insurance

Strategic Positioning

Five Point Growth Strategy:



**Expand
Overseas**

Geographies of Interest

- Asia
- Europe

Strategic Positioning



March 22, 2005, FADV announced intent to acquire the Credit Information Group of First American



Credit Information Group



Mortgage



- 3 Million Transactions / Month
- > 37% Market Share
- Largest Provider to GSE Portals
- Help Underwrite 1 in 3 Loans in the U.S.
- Do Business with 10 of Top 10 Lenders

Automotive



- 1.5 Million Transactions / Month
- 30 of the Top 35 Auto Lenders
- DealerTrack Partnership
- Partnership with Reynolds & Reynolds

Direct to Consumer



- Credit Monitoring / Fraud Prevention
- One-Stop Customer Service

Sub Prime



- Proprietary Alternative Credit Program
- 1.7 Million Transactions/Month
- >112 Million Records
- Dominant Market Share in U.S.



Strategic Positioning

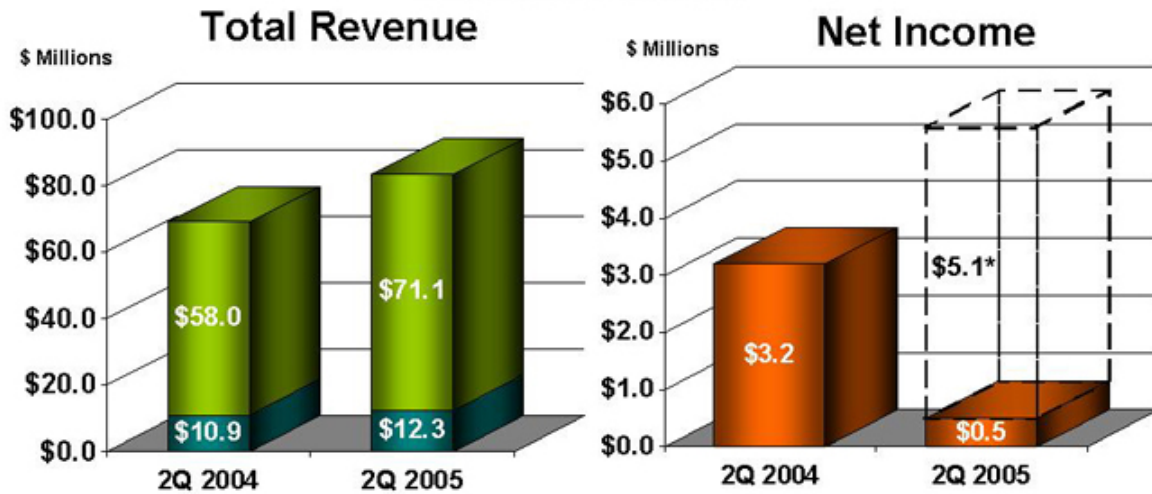
Impact of Strategic Growth

- Set to close in September
- Strong Balance Sheet
- \$1 Billion + Market Cap
- Additional Debt Capacity
- Pro Forma 2005 Revenue of Approximately \$600 Million and \$100 Million in Pre-Tax Earnings
- Pro Forma 2005 EBITDA Per Share of \$2.25 - \$2.50
- Pro Forma 2005 EPS of \$1.00 - \$1.15 (including acquisition costs related to this transaction)



Financial Performance

SECOND QUARTER 2005



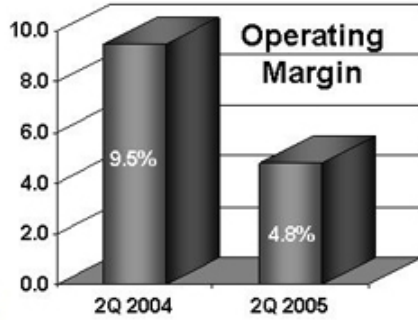
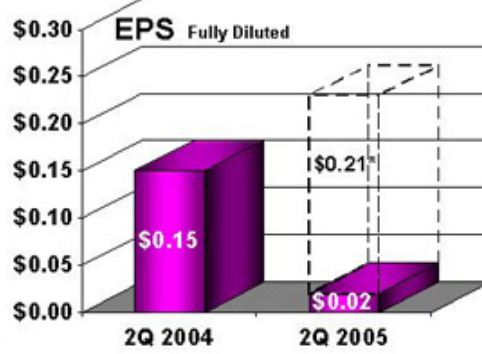
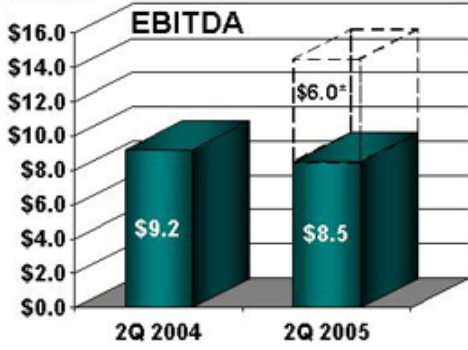
	2Q '04	2Q'05
Service Revenue	\$58,032,000	\$71,113,000
Reimb. Government Fee Revenue	\$10,887,000	\$12,253,000
TOTAL REVENUE	<u>\$68,919,000</u>	<u>\$83,366,000</u>

* Total after tax impact of CIG acquisition costs, relocation costs and launching of the corporate branding initiative costs.

Financial Performance

SECOND QUARTER 2005

In Millions



* Total after tax impact of CIG acquisition costs, relocation costs and launching of the corporate branding initiative costs.



Financial Performance

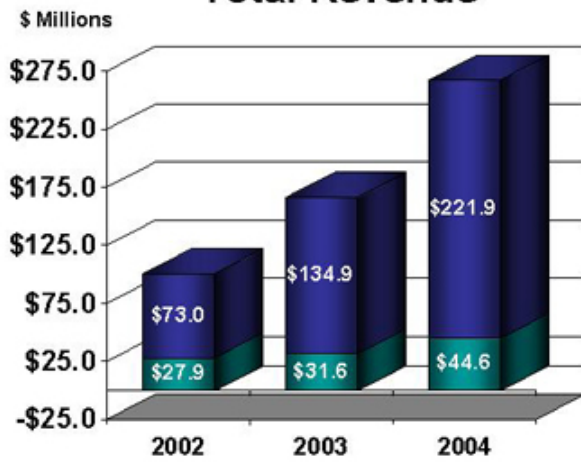
SEGMENT DATA - SECOND QUARTER 2005

(\$ 000's)	Service Revenue	Income (Loss) Before Taxes	Operating Margin
Enterprise Screening	\$ 55,023	\$ 10,716	19.48%
Risk Mitigation	13,078	2,649	20.26%
Consumer Direct	3,703	370	9.99%
Corporate & Eliminations	(691)	(10,360)	N/A
Total	\$ 71,113	\$ 3,375	4.75%

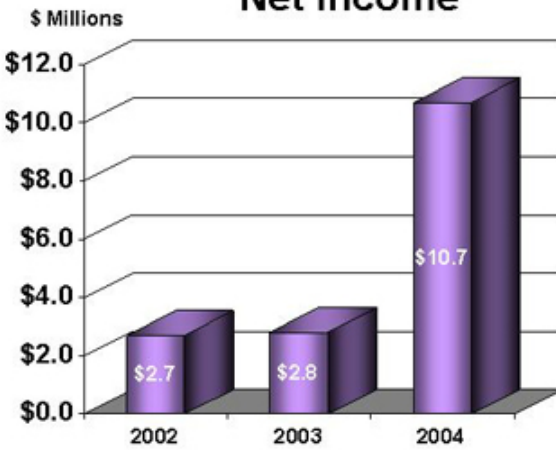
Financial Performance

FULL YEAR 2004

Total Revenue



Net Income

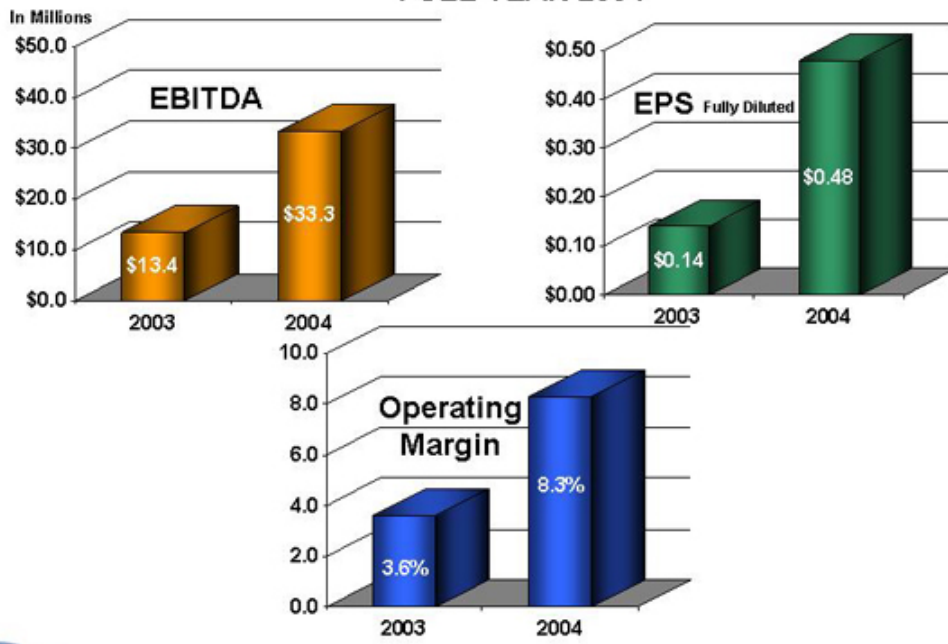


	2002	2003	2004
Service Revenue	\$73,040,000	\$134,910,000	\$221,938,000
Reimb. Government	\$27,885,000	\$31,585,000	\$44,599,000
TOTAL REVENUE	\$100,925,000	\$166,495,000	\$266,537,000



Financial Performance

FULL YEAR 2004

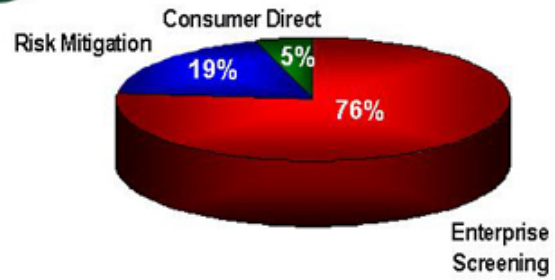


Financial Performance

(\$ 000's)	Service Revenue	Income (Loss) Before Taxes	Operating Margin
Enterprise Screening	\$ 170,095	\$ 23,296	13.70%
Risk Mitigation	41,419	7,438	17.96%
Consumer Direct	12,874	(136)	-1.06%
Corporate & Eliminations	(2,450)	(12,155)	N/A
Total	\$ 221,938	\$ 18,443	8.31%

SEGMENT DATA FULL YEAR 2004

**2004
Service Revenue By
Segment**



Summary

- Significant future opportunities for growth and expansion of the industry
 - Continued security concerns
 - Anticipated improvement in employment
 - Numerous acquisition prospects
- Leader in all business lines
- Improving operational efficiency as consolidation process matures
- Cross-sell opportunities within and between business lines
- Significant opportunities for geographic expansion
- Seasoned management with proven expertise in consolidation strategies



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